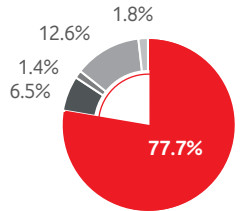


# What we offer

Mobile connectivity is at the heart of Vodacom's history and product portfolio. As part of Vision 2025, we diversified our revenue profile through beyond mobile services. These include fixed, IoT, digital and financial services that cater to our consumer and business customers' needs. In FY2026, we accelerated the scale of our beyond mobile services, aligning with our Vision 2030 ambition to become a leading integrated solution provider.



Contribution to Group service revenue by product



- Mobile
- Fixed connectivity and services
- IoT connectivity and services
- Financial services
- Content and digital services

## Mobile

### Consumer

- Personalised pricing
- Zero-rated service
- Handset financing
- Voice and data

### Business

- Unified communications
- Mobile private networks (MPNs)
- Carrier and wholesale

## Fixed connectivity and services

### Consumer

- FTTB
- FWA

### Business

- FTTB
- FWA
- Private networks
- Cloud, hosting and managed security services
- SD-WAN

## IoT connectivity and services

### Business

- Machine-to-machine, including IoT Edge solutions
- Global Data Service platform
- Agriculture, energy, health and water:
  - Software-as-a-service
  - Platform-as-a-service
  - Marketplace-as-a-service
- Smart asset tracking
- Workforce management
- Stock management solutions
- Vaccine distribution platform
- Voucher management platform

## Financial services

### Consumer

- Peer-to-peer payments
- Cash-in and cash-out
- e-Commerce
- Scan to pay
- Insurance
- Services and bill payments
- Savings and lending
- Global payments, including international money transfer
- Airtime Advance and Voucher Advance
- Device financing
- Wealth management

### Business

- Merchant point of sale
- Business-to-business payments and cashless distribution
- Global payments
- Bank to wallet transfers
- Insurance
- Payment collections
- Disbursements
- Digital marketplaces
- Business term advance
- Business cash advance
- Group risk schemes
- e-Vouchering
- Invoice financing and stock ordering

## Content and digital services

### Consumer

- Mobile gaming
- Lifestyle applications
- Music and video
- Charge to bill

### Business

- V-Hub
- V-Digital Accelerator
- Digital marketing



One app



Big Data



CVM

Enablers

← Group loyalty platform →

Partners

facebook

Google

amazon

Alipay

Microsoft

VISA



Introduction

Our governance

Our business

CEO's statement

Our ESG framework

Our Vision 2030 strategic imperatives

Measuring our value creation

What we offer

Our growth formula

Our investment case

Our principal risks and associated opportunities

Responding to hot topics and emerging risks impacting our operating context

Our capitals performance

Additional financial information

Administration