Our ESG framework

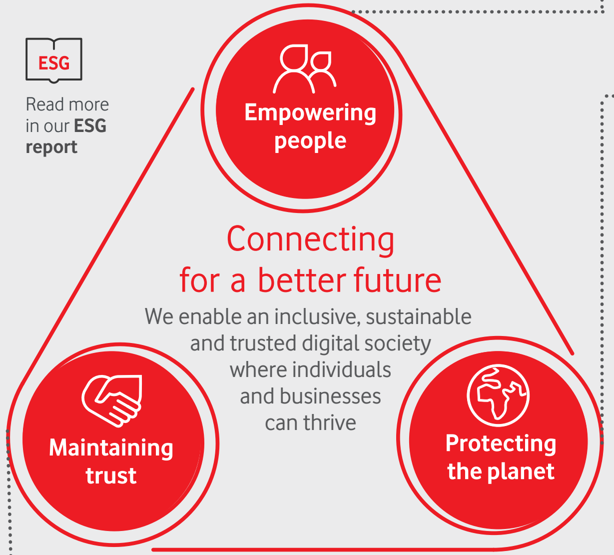
Viacom exists to connect for a better future. To deliver on this purpose, ESG considerations must be integrated into everything we do.

Our purpose – which focuses on empowering people, protecting the planet and maintaining trust – serves as our ESG framework, guiding how we embrace ESG-related opportunities and manage ESG risks.

Our operating context

Informs ↓ ↑ Influences

ESG
Read more in our **ESG report**



Drives ↓ ↑ Enables

Our strategy

Empowering people

We aim to narrow the digital divide and help people benefit from a digital world. Empowering people to participate in the digital economy is critical to achieving this, supported by equal access to the opportunities provided by connectivity.

We achieve this by:

1 Closing the digital divide
- Increasing coverage
- Enabling smartphone penetration
- Addressing digital gaps

2 Empowering our customers
- Delivering platforms for financial inclusion
- Supporting small and medium enterprises (SMEs) to thrive in a digital world
- Digitalising larger organisations and critical sectors

3 Supporting communities
- Enabling education
- Empowering people with disabilities
- Helping people experiencing abuse

4 Developing our employees
- Fostering workplace equality
- Developing employee skills
- Living the Spirit of Viacom

Capitals impacted: FC, MC, HC, SRC, IC

Strategic pillars: S1, S2, S3, S4, S5, S6, S7

See more about how we empower women through Maaki in Egypt

Protecting the planet

We want to help protect the planet and enable our customers to do the same. With efforts focused on sustainable approaches to managing impact areas and collaboration with our customers, communities and partners to broaden our impact, we strive to continuously strengthen our environmental sustainability approach.

We achieve this by:

1 Responding to climate change
- Executing our climate programme
- Advocating for change

2 Delivering net zero operations (scope 1 and 2 GHG emissions)
- Driving energy efficiency
- Switching to renewables
- Exploring options for alternative fuels
- Implementing a strategy to reduce the release of fluorine gas (F-gas)

3 Managing scope 3 GHG emissions
- Working with partners to reduce scope 3 GHG emissions
- Enabling our customers to reduce their GHG emissions

4 Driving circularity
- Fostering the circulatory of network waste and devices
- Managing operational waste
- Using water responsibly

5 Supporting biodiversity
- Understanding and reducing our impact
- Enabling biodiversity protection

Capital impacted: NC

Strategic pillars: S3, S6, S7

See more about our circularity initiatives

Maintaining trust

We aim to maintain and enhance trust through responsible business practices. Supported by our policies and procedures, we embed an ethical culture in everything we do, ensuring our approach to success remains grounded in integrity.

We achieve this by:

1 Doing business ethically
- Promoting ethical conduct
- Complying with policies and controls

2 Protecting privacy and data
- Managing data privacy
- Managing cyber security

3 Protecting people
- Managing health and safety
- Respecting human rights

4 Promoting responsible and inclusive procurement
- Managing our supply chain
- Supporting local and inclusive economic development

Capitals impacted: SRC, IC

Strategic pillars: S1, S3, S5, S7

See more about the supplier forum