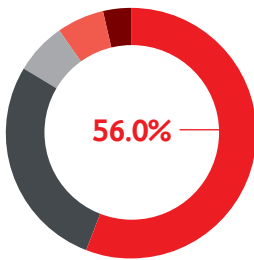


# What we offer

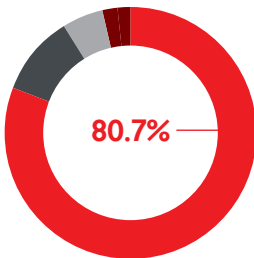
We place customers at the centre of everything we do, offering products and services ranging from mobile and fixed connectivity, cloud and hosting, data security and IoT offerings to digital and financial services. We deliver personalised solutions to strengthen and grow our relationships with customers, focusing on their unique needs.

Contribution to Group service revenue per profit and loss segment



	FY2023	FY2022
Mobile prepaid revenue	56.0%	54.4%
Mobile contract revenue	27.8%	29.5%
Other service revenue	6.7%	7.4%
Fixed service revenue	5.9%	5.7%
Mobile interconnect	3.6%	3.0%

Contribution to Group service revenue by product



	FY2023	FY2022
Core mobile	80.7%	82.1%
Financial services	10.5%	9.6%
Fixed	5.2%	4.9%
Digital lifestyle services	2.0%	1.7%
IoT	1.6%	1.8%

## Our products and services



### Consumer

### Vodacom Business

#### Core

Mobile and fixed
Just4You
M-Pesa

Mobile and fixed
M-Pesa

#### Accelerators

ConnectU
mHealth
e-School
Mum & Baby
Airtime Advance and Voucher Advance
Cash Advance
Short/long-term insurance
MyMuze
Handset financing

VodaPay and M-Pesa super-apps
e-Commerce
Peer-to-peer (P2P)
Cash in and cash out
Scan to pay
Services and bill payments

Unified communications
HealthX
IoT
mAgriculture
VodaLend/ Business Advance
V-Accelerator
API Pulse

Cloud and hosting, and security
SME platform
Merchant point of sale (POS)
SD-WAN
V-Hub

#### Opportunity

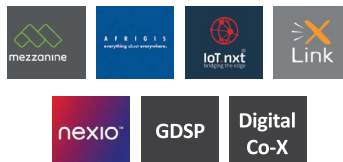
Cyber security
Home tech
Smart home and IoT
Lending
Investments

Africa and wholesale
Data as a service
Commercialising infrastructure assets

#### VodaBucks rewarding loyalty



#### Enablers



#### Partners



